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Roasters Guild Awards 2012 Coffees of the Year

Competition Highlights Specialty Coffees from Around the World at The 24th Annual Specialty Coffee Association of America Event

LONG BEACH, Calif. U.S.A. (April 2, 2012) --- The Specialty Coffee Association of America (SCAA) and the Roasters Guild awarded ten specialty coffees with the “Coffees of the Year” title at its 2012 Coffees of the Year Competition, which will be celebrated at the 24th annual SCAA Event, April 19 – 22, 2012 in Portland, OR. Over 250 specialty coffee submissions, representing 26 countries, competed in the prestigious annual event to be recognized as the best specialty coffees from around the globe from the 2011/12 crop. Experienced judges chose the winning coffees by cupping and thoroughly evaluating the sensory attributes of each coffee sample entered in the competition. The judges specifically assessed six distinct qualities of the coffee samples including fragrance, aroma, taste, flavor, aftertaste and body. The 2012 Roasters Guild Coffees of the Year Competition winners are:

Producer Name	Will and Grace Tabios	Extreberto Caceres
Farm Name	The Rising Sun; Will and Grace Farms	Cielito Lindo
Region	Ka'u	Santa Barbara
Country	United States, Hawaii	Honduras
Processing Method	Semi-Washed	Washed
Varietal	Typica	Pacas
Score	86.94	87
Producer Name	Francis and Trinidad Marques	Rigoberto Herrera
Farm Name	Ali'i Hawaiian Hula Hands Coffee	Finca Experimental Banexport – Granja La Esperanza
Region	Ka'u	Valle Del Cauca
Country	United States, Hawaii	Colombia
Processing Method	Washed	Washed
Varietal	Typica / Caturra	Geisha
Score	86.41	86.75



Producer Name	Rigoberto Herrera Correa	Cooperative
Farm Name	Las Margaritas	Oromia
Region	Caicedonia	Oromia Region
Country	Colombia	Ethiopia
Processing Method	Washed	Washed
Varietal	Geisha/22000	Heirloom Varietal
Score	87.84	88.41

Producer Name	Adado	Lorie Obra
Farm Name	Gedeo Zone, YCFCU	Rusty's Hawaiian
Region	South	Ka'u
Country	Ethiopia	United States, Hawaii
Processing Method	Washed	Washed
Varietal	Arabica	Typica / Caturra
Score	87.28	86.47

Producer Name	Rafael Lozano	Cafe Granja La Esperanza
Farm Name	Finca Buenavista	Cerro Azul
Region	San Agustin, Huila	Trujillo
Country	Colombia	Colombia
Processing Method	Washed	Washed
Varietal	Caturra	Geisha/35000
Score	86.59	88.25

For more information, visit www.scaaevent.org.

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About SCAA

The Specialty Coffee Association of America (SCAA) is the world's coffee authority and largest coffee trade association with nearly 5,000 members including member companies and their employees. SCAA members are located in more than 40 countries and represent every segment of the specialty coffee industry, including producers, roasters, importers/exporters, retailers, manufacturers, baristas and coffee enthusiasts. SCAA is dedicated to creating a vibrant specialty coffee community, recognizing, developing and promoting specialty coffee by setting and maintaining quality standards for the industry; conducting research on coffee, equipment and perfection of craft; and providing education, training, resources and business services for its members. Visit www.scaa.org.

About The Roasters Guild

The Roasters Guild is an official trade guild of the Specialty Coffee Association of America that consists of specialty roasters dedicated to the craft of roasting quality coffee and promotes quality as the principle standard for success. The Roasters Guild advocates linking quality product to quality ethical conduct. Visit www.roastersguild.org.